

ABSTRACT

WATCH INCLUDING IN THE BACK OF ITS CASE AN ELECTRONIC  
MODULE FOR STORING INFORMATION

The invention relates to watches, generally wristwatches, whose cases incorporate electronic modules for storing information that comprise an integrated circuit connected to an antenna consisting of a coil and are able to communicate by radio signals with a reading and/or writing device adapted at least to read the  
5 information contained in a memory of the integrated circuit and often also adapted to delete or modify at least some of that information and to add other information.

To eliminate the drawbacks of prior art watches in which the module is inside the case (complicated fabrication or new design of the watch, increased volume thereof) or to reduce the importance of those drawbacks (attenuation and/or distortion  
10 of the signals sent and received by the coil), in the watch of the invention the electronic module (14) is housed at least for the most part in a cavity (13) in the back (3) of the case (1) open towards the outside.

Figure 1